



The Psychology of Groups, Influence and Power

Overview

In today's developing and globalising world, people are constantly on the move both from rural to urban settings within nations and across national boundaries. As old social relationships are disrupted and new populations come into contact, all sorts of challenges are created. How can we maintain communities that are diverse but still strong and cohesive? How can we avoid the creation and escalation of conflict between groups? How do we deal with the rise of extremism? How do leaders influence these processes and can strong leadership be reconciled with open societies?

In order to answer all of these questions, it is necessary to understand the nature of social groups, how they are influenced and how they gain the power to shape society. In this course, we will provide an understanding of group psychology drawing on the latest developments in the literature. We will then apply that understanding to the issues raised above. The course will combine lectures with exercises and discussions amongst the students.

Objective	<ol style="list-style-type: none">1) To introduce the latest understanding of group psychology2) To consider the application of group psychology to such issues as group cohesion, intergroup hostility and aggression, radicalization and extremism and leadership3) To encourage the students to debate the application of these ideas to their own social context and to addressing social issues in their own society.
Duration	8 January 2018 – 12 January 2018 Number of participants for the course will be limited to fifty
Course	<ul style="list-style-type: none">• A: Lectures - 8th January to 12th January (forenoon)• B: Tutorial – 8th January to 12th January (afternoon) The course will be conducted over 1 week with 2 hr. lectures and 2 hr. tutorials daily.
Modules	The new psychology of groups Group cohesion and group conflict Understanding extremism and atrocity A new psychology of leadership Towards a new psychology of mobilisation
Who can attend?	Government officials, Members of NGOs dealing with issues of social integration, social conflict and persuasion; Members of military and police forces; Journalists; Students at all levels from reputed academic institutions
Fees	<ul style="list-style-type: none">• Students and Research scholars : Rs. 5000• Faculty: Rs. 10000• Professionals from Industry/ Research Organizations: Rs. 15000• Participants from abroad: US \$ 500 The above fee include all instructional materials, access to free WIFI and Central Library facilities. Accommodation on payment basis. <i>Partial fee waivers may be available.</i> Please write to course coordinator with sufficient justification to apply for a fee waiver.



The Faculty



Stephen Reicher is Wardlaw Professor of Psychology at the University of St. Andrews, United Kingdom. He is one of the world's foremost experts in group psychology having published close to 300 books, book chapters and journal articles with over 30,000 citations (google scholar). He is a Fellow of the British Academy, a Fellow of the Royal Society of Edinburgh

and a Fellow of the Academy of Social Sciences. Professor Reicher advises the UK government on crowd behaviour in emergencies and the Scottish government on societal resilience. He has advised the military in the UK and Australia on avoiding atrocities. He has worked with the Equalities and Human Rights Commission on social inclusion and social cohesion. His work on crowd conflict has led to reshaping police public order policies in the UK, Europe and North America. His work on leadership has been used to advise government in a number of countries.



Yashpal Jogdand is Assistant Professor of Psychology in the Department of Humanities and Social Sciences, Indian Institute of Technology Delhi. He is interested in studying the issues related to social identity, intergroup relations, collective action, humiliation, leadership and collective mobilisation.

How to Apply?

Please login to GIAN-MHRD website (<http://www.gian.iitkgp.ac.in/GREGN/index>) to fill the application form and submit your detailed CV and statement of purpose. For more details please contact the course coordinator (yaj@iitd.ac.in)

Course Co-ordinator

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