

Under the MHRD – GLOBAL INITIATIVE OF ACADEMIC NETWORKS (GIAN)

A Short Course on **PRACTISING PEACE JOURNALISM**

13<sup>TH</sup> – 17<sup>TH</sup> December, 2016 at Anna University, Chennai, India

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## Overview

Media reporting on conflicts are shrouded with several overlapping issues. The boundaries between honesty and patriotism, factual information and propaganda, objectivity and human emotions are questioned while reporting on conflicts. The other questions which arise during media coverage are mostly on the boundaries that lie between describing events and interpreting them, narrow focus and the broad picture and between glorification and denigration. Reporting on Conflict is the most important task for a Journalist. It acts as a litmus test for reporters and editors because it forces them to confront a host of ethical dimensions and also questions the nature of their professionalism. Journalist's predicaments surrounding fairness, accuracy and compassion are always compounded with a hoard of questions on how to place isolated events in historical context, whether to tell the truth or not, the definition of truth, the root cause of the conflict and whether media instigates a conflict or proposes solutions. In this digital era, modern wars and conflicts are fought and contested, as much through media as they are on the battlefield. This has led to the evolution of a new approach by name "Peace Journalism". This new approach recognizes that if media is the central focus of war / conflict – mongering, then logically they have the capacity to be the catalyst for peace-mongering too. This course will provide a basic foundation in the field of Peace Journalism.

The course is structured into **three modules**. The **Module A** will expose the participants to the fundamentals of conflict dynamics and theories: under the sub-topics - Types of conflict, situations under which conflict arises, and reasons for its intractability. In **Module B**, Tools for Conflict Mapping and role of solution oriented media will be introduced under the sub-topics- Stakeholders Mapping, Conflict analysis tools, researching and proposing creative and workable win-win solution to the conflict. In the **Module C**, the concept of practicing Peace Journalism will be discussed under the sub-topics- kinds of outcome, Johan Galtung Model of Peace Journalism, activities and case studies discussion on various unresolved conflicts and writing peace oriented news reports applying PJ principles will be also covered.

Course participants will learn these topics through lectures, hands-on activities, case studies and simulation exercises.

<b>Modules</b>	<p><b>Module A:</b> Fundamentals of Conflict dynamics, analysis and theories</p> <p><b>Module B:</b> Tools for Conflict Mapping and Solution Oriented Media</p> <p><b>Module C:</b> Practising Peace Journalism in Contemporary Media Landscape</p> <p><b>Number of participants for the course will be limited to 50.</b></p>
<b>You Should Attend If...</b>	<ul style="list-style-type: none"> <li>▪ you are an early / mid-career journalist working in print, television or online news media.</li> <li>▪ you are journalism / media faculty at the academic institution.</li> <li>▪ you are a student interested in peace journalism, conflict studies or critical media studies.</li> </ul>
<b>Fees</b>	<p>The participation fees for taking the course is as follows:</p> <p><b>Industry/ Research Organizations: Rs.4000</b></p> <p><b>Academic Institutions: Rs. 2000</b></p> <p>The above fee include all instructional materials, tutorials and assignments. The participants will be provided with accommodation on payment basis.</p> <ul style="list-style-type: none"> <li>• <b>Mode of payment: Demand draft in favour of “The Director CTD, Anna University“ payable at Chennai.</b></li> </ul>

## The Faculty



**Dr. Steven Youngblood** is an internationally recognized academic, journalist, teacher, consultant, editor and author. He is the Director of Centre for Global Peace Journalism at Park University (Estd. in 1875) Parkville, Missouri, USA. He has conducted training programmes and workshops for journalists in several conflict zones including Syria, Georgia, Cyprus, Lebanon, Azerbaijan, Kenya, Kyrgyzstan, and Kashmir. He is also the author of the book “Peace Journalism: Principles and Practice”—Routledge/ Taylor-Francis-2016.



**Dr.C.Velayutham**, Assistant Professor at the Department of Media Sciences, CEG Campus, Anna University. His research interest includes Peace Journalism, Water Conflict & Media and Electronic Journalism. He was also a Television Journalist reporting on social and environmental issues during 1997-2005.

## Course Co-ordinator

**Dr. C.Velayutham**

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### Registration :

<http://www.gian.iitkgp.ac.in/GREGN>

and

<https://www.annauniv.edu/gian/course.html>