

Sustainability Innovation: New Research and Directions

Overview

This course offers an international and practice-related perspective on the main issues encountered in responsible management: sustainability, responsibility, and ethics, including the creation of sustainable social, environmental and economic value. We will exam related issues in India within the global megatrend of responsible management that has created an urgent need for all international business schools to provide leadership, training, and management skills for transformation.

Modules	Sustainability Innovation theory and cases : Nov 21 – Dec 2,2016 Number of participants for the course will be limited to fifty.
You Should Attend If...	<ul style="list-style-type: none">▪ University students at all levels (Business and Engineering) that aspire to become an entrepreneur or agents of change in corporate environment▪ Executives and managing personal of manufacturing, service and government organizations▪ Academicians▪ Small scale industries representatives
Fees	The participation fees for taking the course is as follows: Participants from abroad : US \$500 Industry/ Research Organizations: ` 30000 Academic Institutions: ` 10000 The above fee include all instructional materials, computer use for tutorials and assignments, laboratory equipment usage charges, 24 hr free internet facility and meals . The participants will be provided with accommodation on payment basis.

The Faculty



Presently Prof. Roger N. Conaway is working as Professor in EGADE Business School, Mexican National Research System (Sistema Nacional de Investigadores) for international business courses and marketing communication. His Focus areas of teaching includes Human Resources, Organizational Behavior, and Sustainability Management. His areas of research interests are highly interdisciplinary varying from sustainability or “green issues” impacting business, cultural issues, organizational communication, and human resources topics. He has got a rich teaching experience for more than 19 years. He worked as visiting Professor also in *FLORENCE UNIVERSITY ITALY* and Professor in *STEINBEIS UNIVERSITY, BERLIN* and Professor (tenured), Professor Emeritus in *University Of Texas At Tyler*, Professor Emeritus in *UNIVERSITY OF TEXAS AT TYLER*.

He has got 11 international publication and over 70 professional papers, presentations, and proceedings publications involving two to three conferences per year.



Dr. Sunita Tanwar is an expert in the field of Organisation Behaviour, Human Resource Management and Entrepreneurship having 12 years of extensive teaching and research experience. She is presently working as an Assistant Professor in Department of Management Studies in School of Law, Governance, Public Policy and Management in Central University of Haryana, Mahendragarh.

She had supervised 6 PhD and 1 M.Phil thesis. Dr. Tanwar has published three books and edited two books on research Methodology. She is on the advisory and editorial board of number of National and International Journals. Dr. Tanwar has more than 27 publications in the national and International Journal of Repute. She has chaired the technical sessions of International Conference and National Seminar. She has supervised more than 200 Research Projects of MBA students. She has got a corporate teaching experience in organisations like Kean India, Errickson Gurgaon. Dr. Sunita is a certified Entrepreneurship educator from National Entrepreneurship Network in association with DST, NSTEDB and Wadhvani Foundation. She is Certified in Essentials of Entrepreneurship: Thinking and Learning from University of California, Irvine and Completed an online course on Understanding Research Methodology from University of London &SOAS.

Course Co-ordinator

Dr. Sunita Tanwar
Assistant Professor
Dept. of Management Studies
Central University of Haryana, Mahendragarh
Phone: 9971807447
E-mail: sunitatanwar@cuh.ac.in

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