

# Studying Gender, Digital Labor and Globalization: Theory and Method

## Overview

In this course, we'll be exploring the ways that gender and technology have defined and redefined each other socially and culturally. The course therefore introduces students to some key issues in Feminism and Technology within the context Globalization. Students will explore key themes along suggested frameworks by examining specific contexts of gender and technology in India as these contexts are shaped by globalization and by national and regional cultures, policy and economic realities. The class members will also be connected with existing international collectives such as the Fembot collective ([fembotcollective.org](http://fembotcollective.org)) and Femtechnet ([femtechnet.org](http://femtechnet.org)) and local organizations such as the Center for Internet and Society in Bangalore, India ([cis-india.org](http://cis-india.org)) for potential longer term collaborations.

Students will be engaged in reading, writing, discussion and in active research around these issues along four main themes:

- Discourse: how the discourses around gender and women's issues are being produced in India through use of social media
- Labor: gendered labor and its role in digital globalization
- Body: space, place, technology and the gendered body
- Methodology- an introduction to feminist methods

<b>Dates</b>	30 <sup>th</sup> July-10 <sup>th</sup> August, 2018 (10 days) <b>Number of participants for the course will be limited to Thirty</b>
<b>Modules</b>	<ul style="list-style-type: none"> <li>• Understanding Concepts of Gender, Digital Labour.</li> <li>• Subaltern Studies</li> <li>• Memory Work and Field Notes</li> <li>• Method Activity and Readings</li> <li>• Final Evaluation</li> </ul>
<b>You Should Attend If...</b>	<ul style="list-style-type: none"> <li>• You are a MA/MSc/PhD student/ faculty member of Media, Journalism, Communication, Sociology , Womens Studies and allied disciplines.</li> <li>• You are working Professional engaged with research in Media and Communication, Gender and Technology and Feminist Methodologies .</li> <li>• You are corporate Professional working in related research wing of any Private or Public Organizations</li> </ul>
<b>Fees</b>	<p>The participation fees for taking the course is as follows:</p> <ul style="list-style-type: none"> <li>• Participants from abroad : US \$300</li> <li>• Industry/ Research Organizations: Rs. 2,000</li> <li>• Academic Institutions/ Faculty: Rs. 1000</li> <li>• Students &amp; Research Scholars: Rs. 500</li> <li>• Students from SPPU : No fees</li> </ul> <p>Above fees include all instructional materials, computer use for tutorials, 24 hr free internet facility, tea and light snacks.</p>

## The Faculty



**Radhika Gajjala** (PhD, University of Pittsburgh, 1998) is Professor of Media and Communication at Bowling Green State University,

USA. She has published books on Cyberculture and the Subaltern (Lexington Press, 2012) and Cyberselves: Feminist Ethnographies of South Asian Women was published (Altamire, 2004). She has co-edited collections on Cyberfeminism 2.0 (2012), Global Media, Culture and Identity (2011), South Asian Technospaces (2008) and Webbing Cyberfeminist Practice (2008). Her research has covered topics such as microfinance online, digital financialization to P2P lending and borrowing based in social media and neoliberal entrepreneurship, crowd-funding, ICT4D and leisure, women's prosumption through online platforms of leisure and so on. She is currently continuing work on three books that are interrelated (the reason why the books must be worked on parallel – long story...) "Philanthropy 2.0", "Tangled yarn and tangled wires," and "Digital Diasporas: Labor, Affect and Technomediation of 'South Asia'.

During 2015-2016 she is Fulbright Professor of Digital Culture at University of Bergen, Norway.

For publications and such see -

<https://uib.academia.edu/RadhikaGajjala>

## Course Co-ordinator

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